MURAT INAN

UX / Product Designer

I'm a UX/Product Designer with 8+ years of experience creating user-centered, visually engaging digital products. I've worked across sectors including e-commerce, real estate, communication, technology, and digital media. After leading UX at BluTV during its transition to Warner Bros. Discovery, I joined Boyner Group as a Senior UX & Strategy Designer. There, I'm shaping the user experience and strategic design processes of a new omni-channel brand. I also provide UX consulting and mentorship.

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EXPERIENCE

Senior Expert UX&Strategy Designer

Boyner Jun 2025 - Present

I'm currently working on the development of a new luxury consumer brand under the Boyner Group. As part of an 8 person design team with varying responsibilities across the organization, I lead all design and user experience efforts for this new product. My role includes shaping the end-to-end user journey, defining design strategy, and acting as the primary liaison for all external agency collaborations.

UX / Product Design Manager

BluTV & Warner Bros. Discovery Jan 2023 - Jun 2025

↳ **Sr UX / Product Designer**

BluTV & Warner Bros. Discovery Jun 2020 - Jan 2023

Sr UX Designer

IBM Istanbul / Turkcell Aug 2019 - Jun 2020

UX / UI Designer

Hurriyet Emlak (Hepsi Emlak) Jan 2018 - Aug 2019

UX / Product Designer

Freelance Dec 2015 - Jan 2018

Interaction / Experience Designer

Compact Jun 2015 - Dec 2015

Project Designer / Manager (Intern)

Face 2 Face Aug 2013 - Jun 2014

EDUCATION

Bachelor's Degree

Yildiz Technical University

Communication Design | Sep 2012 - Jun 2017

Graduation: 3,33 / 4

Bachelor's Degree (Erasmus+)

Ecole Supérieure d'Art d'Aix-en-Provence

Hypermedia & Mechatronics | Sep 2014 - Feb 2015

PROJECTS

UX & UI Trainer

Techcareer & Kariyer.net Oct 2022 - Present

Sr UX Consultans

Popcorn (CA,USA) Oct 2021 - Mar 2022

Solidshape (CA,USA) Now 2020 - Jun 2021

Coding Teacher for Kids

Koc University Jun 2015 - Aug 2015

CoderDojo Jun 2013 - Jun 2014

SKILLS

- UI/UX Design Processes
- Figma, Sketch, Adobe Creative Suite
- Prototyping and Tools
- User Research and Testing
- Collaboration and Team Management
- Responsive Design
- Data Analysis and User Feedback
- Content Strategy and Information Architecture
- Creative Problem Solving and Innovation
- UI/UX Trends Awareness
- Team Communication and Leadership
- Project & Product Management
- Design Thinking

LANGUAGES

English

Work and Travel Programme

North Carolina, USA | Jun 2017 - Sep 2017

French

Erasmus+ Programme

Aix-en-Provence, France | Sep 2014 - Feb 2015

*References and contact information will be provided upon request.